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# Collector's Guide To Ideal Dolls: Identification & Value Guide



## **Synopsis**

This broadly revised and expanded identification and price guide reflects a surge in prices of these prized dolls since 1993 when Izen's first Ideal book was published. Over 750 photos are featured along with historical information about the Ideal Toy Company of New York, one of America's oldest and largest manufacturer of dolls, which produced over 700 different dolls from 1907 to 1985.

**AUTHORBIO:** Judith Izen is the author of two bestselling doll books, *Collector's Guide to Ideal Dolls*, now in its third edition, and *American Character Dolls*, and is the co-author of the *Collector's Encyclopedia of Vogue Dolls*, now in its second edition. **REVIEW:** If Ideal dolls are your passion, this book is certainly ideal for you! It's filled with hundreds of color photographs and valuable information. It's a must for doll collectors everywhere.

## **Book Information**

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## **Customer Reviews**

As a collector of Ideal's "Tammy", I was delighted to purchase this book and learn more about the Ideal Toy Company and see the beautiful dolls visioneered and produced by Ideal. The book provides a chronologic history of Ideal, complete with manufacturing methods pioneered by Ideal, and gives you stunningly beautiful full color photos of well-known and not-so-well known dolls made by Ideal. One of the saddest parts of this book was the description of the downfall and disintegration of Ideal Toys in the 1980's. Even if you don't collect dolls, but wish to learn how Ideal lost to big conglomerates, this is the reason to purchase this book! Judith has lovingly brought together the

reasons we collectors of Ideal items cherish and preserve the legend of Morris Michom's Ideal Toy Company.

Fabulous color pictures of all the dolls in the book- tons of dolls you will recognize and some you won't. Also features the manufacture marks you will find on dolls to identify them. Most of the dolls are shown in original outfits- some with original packaging and a small percentage are shown redressed. Complete with price guide.

I truly recommend this book, not merely for finding out your Ideal doll's monetary value, but more as a walk down memory lane. Being 56 years old, I remember growing up with many of Ideal's dolls. I especially enjoyed the brief mention of the Snuggles' doll and rocking horse(which many books on dolls leave out). So, if you are tired of reading dribble..., then snuggle up with this pictorial walk down memory lane.

This book is very well designed and laid out. Beautiful pictures and descriptions. Was such a pleasure taking a trip down memory lane. Loved the history behind these dolls and their creators. I highly recommend this book to any beginning or experienced collector. Even if you just want to remember your childhood!

The Collector's Guide to Ideal Dolls ID & Values 2nd ED by Judith Izen is another great book by this author. I have been looking for information on a Miss Revlon doll for years and I opened the box and right on the cover is the information I have been looking for. I am thrilled! Any doll collector or lover would love this book. Thanks Judy for another great job! Very fast shipping and a signed copy, it doesn't get any better than this!

Excellent book, tells the whole history of Ideal dolls. Many, many photos. Ideal had a lot of very popular dolls. Shirley Temple, Toni, Miss Revlon, Saucy Walker, Crissy, they are all in there and many more you probably have forgotten about. You will love this book!

The majority of the pages in this 350-page book are loaded with color photos and information on the Ideal dolls manufactured from 1907 up through the 1980s. Most dolls are pictured in their original outfits and some photos are packages of the original outfits. Also included are photos of ads for specific dolls. The book starts with a short history of the Ideal Toy Co., while the back of the book

gives more information on issue dates, characteristics, and current prices. This book is a must have for those doll collectors that want to restore a doll to original condition.

There are many pictures of the more popular dolls that you can match to your doll for a short description and identification. I did like the inclusion of manufactured and/or patent year and the original price on some of the entries. The description of the dolls that I was interested in was not complete and the pictures didn't show the markings or identifying features.

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